

WHAT IS CLAIMED IS:

1. An electronic bid method characterized in that
a buyer registers desired merchandise/service
information in a database of a service provider via a
5 network,

the service provider discloses to a seller via the
network information including the number of potential
buyers for each merchandise/service on the basis of the
registered merchandise/service information,

10 the seller determines a sales condition on the
basis of the disclosed information and notifies the
service provider of merchandise providing information,
and

the service provider notifies the potential buyers
15 of the merchandise providing information notified from
the seller.

2. An electronic bid method according to claim 1,
characterized in that the service provider comprises a
service provider connected to the seller and buyer via
20 the network, and the desired merchandize/service
information of the buyer is registered using electronic
mail or a Web page provided by the service provider.

3. An electronic bid method according to claim 1,
characterized in that the sales condition of which the
25 service provider is notified from the seller includes
information of a price, merchandize specifications, and
purchasing method.

4. An electronic bid method according to claim 1,
characterized in that when merchandize providing
information is presented by at least one seller, the
buyer checks sales conditions of the merchandize
5 providing information and makes a sales agreement.

5. An electronic bid method according to claim 4,
characterized in that

once the sales agreement is made, the buyer
notifies the service provider of cancellation of a will
10 of a purchase request, and

the service provider deletes database information
concerning the buyer upon reception of the notification.

6. An electronic bid system for allowing a
service provider to serve as an agent in a sales
15 transaction between a buyer and a seller via a network,
characterized by comprising

purchase merchandise/service information
processing means comprised of means for storing
merchandise/service information to be purchased by a
20 buyer and means for notifying a seller of the number of
potential buyers for each merchandise/service on the
basis of the merchandise/service information to be
purchased and stored in the storing means, and

sales merchandise/service information processing
25 means comprised of means for notifying the service
provider of a sales condition determined by the seller
and means for notifying the buyer of the sales

condition notified from the seller.

7. An electronic bid system according to claim 6,
characterized in that the desired merchandize/service
information of the buyer is registered using electronic
5 mail or a Web page provided by the service provider.

8. An electronic bid system according to claim 6,
characterized in that the sales condition of which the
service provider is notified from the seller includes
information of a price, merchandize specifications, and
10 purchasing method.

9. An electronic bid system according to claim 8,
characterized in that

once the sales agreement is made, the buyer
notifies the service provider of cancellation of a will
15 of a purchase request, and

the service provider deletes database information
concerning the buyer upon reception of the notification.